# The Negev Funding Coalition-An Opportunity for Negev-Wide Philanthropic Impact

March 2012

# THE NEGEV FUNDING COALITION MISSION STATEMENT

The Negev Funding Coalition is an initiative of the JFNA Negev Work Group, which seeks to inspire and support the development of the Negev and contribute to the region's internal and external image.

The Coalition also aims to create an effective vehicle for interested Federations, foundations and other funders to collaborate philanthropically through joint funding of strategic, high impact projects addressing the region's significant challenges.

NEGEV FUNDING COALITION

# TWO CURRENT COALITION-FUNDED PROJECTS

1. Young Communities, Sustainable Future

2. Enabling a Brighter Future, The Eilat-Eilot Renewable Energy Initiative

# YOUNG COMMUNITIES: SUSTAINABLE FUTURE

A partnership formed of four Israeli young adult organizations to identify and work with ten young adult communities throughout the Negev as a network.

The partnership supports and guides the communities' efforts to attain sustainability, by establishing significant, effective and long-term social programs, locally and regionally, with and for residents of the Negev.

| | |
|---|---|
| **Tor HaMidbar** | **Creating new young communities in the Negev** |
| **Keren Kehillot** | **Supporting and creating Orthodox young communities** |
| **Rikma** | **Israel's young communities network** |
| **Gevanim** | **Young adult community, with over 20 years experience working with govt. offices and municipalities** |

# ENABLING A BRIGHTER FUTURE: THE EILAT EILOT RENEWABLE ENERGY INITIATIVE

A cooperative private, public and philanthropic model that will generate long term funding for a dedicated philanthropic renewable energy education fund in the Negev.

I. Establishment of a pilot facility for production of renewable energy using cutting edge Israeli technology.
II. Facility's electricity tariffs will help to enable the development of the fund.
III. Negev Coalition members and other partners will determine the fund's mission, helping reinforce the human capital in the Negev.

# WIDE-REACHING IMPACT

## Young Communities, Sustainable Future

- Making the Negev a more attractive location in terms of infrastructure, social services and communal support.
- Bringing young people to the Negev, specifically to low socio-economic areas; improving the quality of life for all around them.
- Creating a culture of shared community between the communities and the places they live, as well between the other communities.
- Encouraging pluralism and tolerance through networking of different communities, religious and secular.
- Enacting social change in a strategic, collaborative manner.
- Narrowing the socio-economic gap between different sections of society.

*And more…*

NEGEV FUNDING COALITION

# WIDE-REACHING IMPACT

## Enabling a Brighter Future; The Eilat-Eilot Renewable Energy Initiative

- Boosting the commercial, industrial, tourist opportunities for Eilat-Eilot and therefore for the Negev as a whole.
- Making the Eilat-Eilot and the Negev, areas often overlooked, global leaders in this hi-tech industry.
- Creating opportunities for international collaboration – Israel is able to offer a green product to the rest of the world.
- Providing options for cheaper, cleaner energy sources which will enable communities to cut costs as well as being self sufficient.
- Benefiting the long term development of Israel's energy sources.
- Changing the perception of the periphery and its participation in 'Start-up Israel'.

*And more…*

NEGEV FUNDING COALITION

# Negev Funding Coalition- Moving forward to Year II

**Stage I**

Recruitment of Year II Members

March-May 2012

**Stage II**

Determining Strategic Focus Areas

June-Sept 2012

**Stage III**

Program Selection

Oct 2012-Feb 2013

**Stage IV**

Implementation

Mar 2013 Onwards

NEGEV FUNDING COALITION

# STAGE 1: RECRUITMENT

March-May 2012

Secure commitments of $25,000 each from 15 members: federations, other philanthropic bodies and Negev institutions by June 1, 2012.

**Year I Coalition Members include:**

**Federation CJA of Montreal**
**Greater Miami Jewish Federation**
**Jewish Federation of Central New Jersey**
**Jewish Federation of Delaware**
**Jewish Federation of Greater Philadelphia**
**Jewish Federation of San Diego County**
**UJA Federation of NY**
**UJA Federation of Toronto**
**UJC of MetroWest**

NEGEV FUNDING COALITION

# STAGE II: DETERMINING STRATEGIC FOCUS AREAS

**June 2012**

Establish Program Planning Sub-Committee: Each member organization assigns one "working" representative. First in-person and video-conference meeting in Jerusalem or Negev in last week of June (during BOG mtg.)

**July–Sept. 2012**

Meetings in both N.A. and Israel to review Negev developments and Coalition members' and other Negev stakeholders' strategies and activities. In person meeting in NY, around Sept, 9-14, 2012 & Lions of Judah conference.

**Sept. 2012**

Program Planning Sub-Committee makes recommendations to Coalition members regarding strategic focus areas.

**Sept. 2012**

Coalition members forum phone conference deliberate on Program Planning sub-committee's recommendation and decide by consensus on strategic focus areas.

NEGEV FUNDING COALITION

# STAGE III: PROGRAM SELECTION

**Oct.-Nov. 2012** — Create and distribute tailor-made RFPs; seek out and receive 12-15 one-page summary proposals.

**Dec 2012** — Narrow number of projects according to agreed upon criteria from 15 to 6 and invite full proposals.

**Jan 2013** — Mission with site visits to the 6 programs under consideration by Program Planning Sub-Committee members (from Israel and North America).

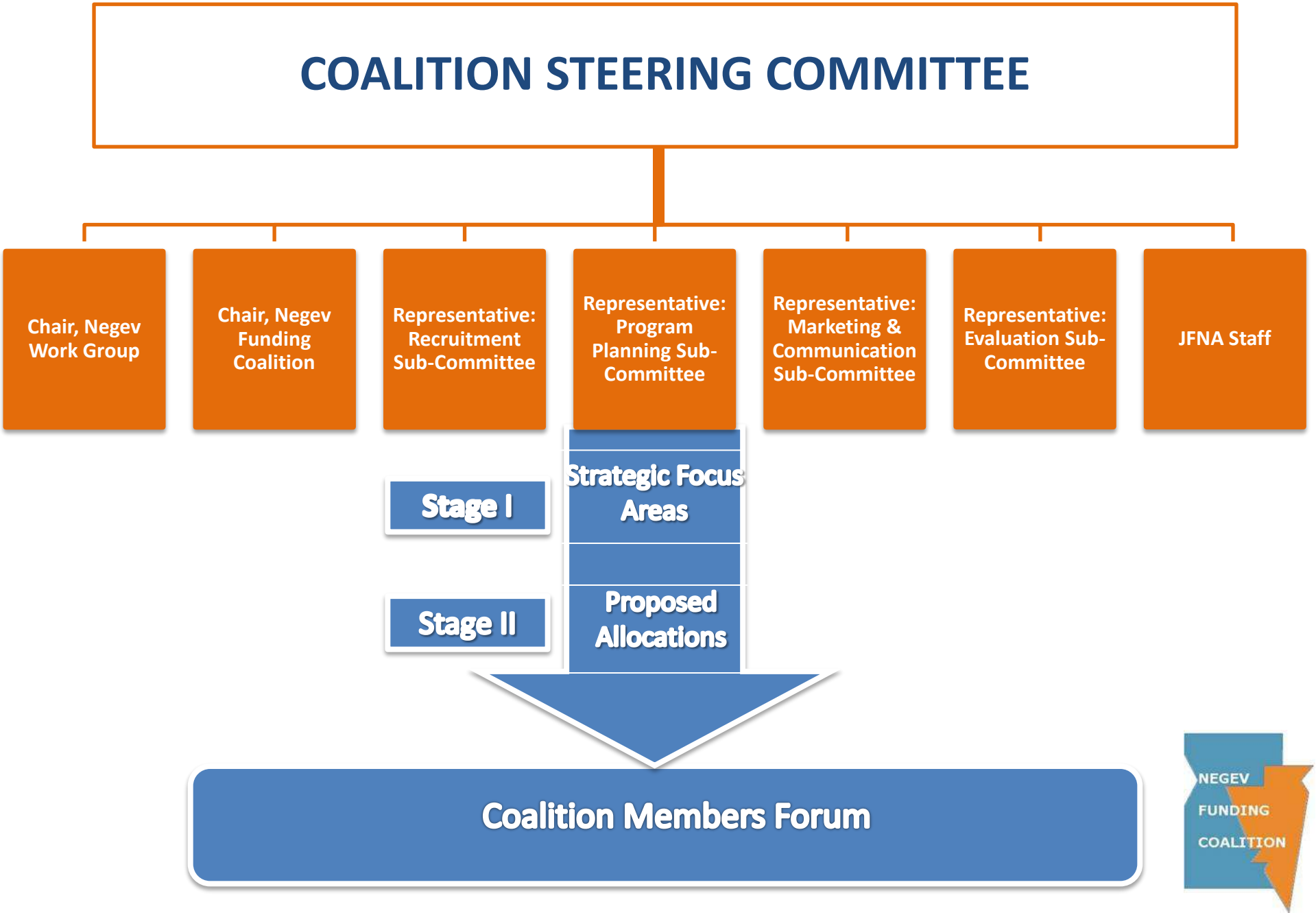
**Feb 2013** — Narrow number of programs to 2-3.

**Feb 2013** — Program Planning Sub-Committee recommends allocations to Coalition Members Forum, who make final allocation decision.

***Stage IV: Program implementation - March 2013 and Onwards!***

NEGEV FUNDING COALITION

# The Negev Funding Coalition



# OPERATING PRINCIPLES

- One member, one vote
- Primary and secondary voting representatives
- Programming Sub-Committee makes recommendations about strategic focus areas and proposed allocations to coalition members forum, who make final decisions
- Consensus-based decision making, with leeway for targeted funding in special cases upon agreement of entire coalition.
- Israel Land Administration aims to facilitate 57 new solar energy projects by offering zoning mitigations
- Coalition members will not submit grant proposals.
- Current and past grantees of the Coalition members are permitted to submit grant proposals.

NEGEV FUNDING COALITION

# For questions or clarification, contact:

**Richard Bernstein,** Chair of the Negev Funding Coalition,
Jewish Federations of North America
bernsteinr@gtlaw.com

**Lee Perlman**, Managing Director, Program and Planning,
Jewish Federations of North America, Israel Office
Lee.Perlman@JewishFederations.org

NEGEV
FUNDING
COALITION