

# Select Core Priorities

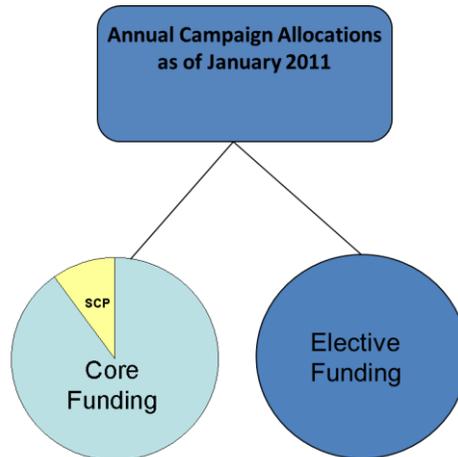
Select Core Priorities 2012 (SCP) is a new temporary allocations model as called for in the JFNA-JDC-JAFI agreement. It is designed to provide Federations with an opportunity to become really engaged with the programs and themes funded by their unrestricted/core dollars. It was launched in January 1, 2011 and will be in effect through December 31, 2012.

A Global Planning Table is now being developed, which will in time provide federations with the platform they seek to engage with, understand and prioritize needs and opportunities for philanthropic engagement around the world in a more holistic way. Meanwhile, federations, the Jewish Agency (JAFI), and the Joint Distribution Committee (JDC) have agreed to partner on the launch of SCP. We hope that enabling further designation of annual campaign dollars to these core activities will help communities raise even more funds for vital work overseas.

With SCP, Federations can choose from the various programmatic themes and, in this way, express their community priorities regarding our overseas partners' (the Jewish Agency and JDC) major programmatic areas. This will enable Federations to better understand both the overall missions of the Jewish Agency and JDC as well as their current programmatic priorities.

Through this flexible and innovative model, Federations can choose from the programmatic themes to express their community priorities regarding areas of work engaged in by the Jewish Agency and JDC:

- Select Core Priorities provide Federations with an opportunity to direct up to 10% of the funds previously allocated via the core split formula to one or more of the major programmatic themes within the heart of the Jewish Agency and JDC's agendas. Essentially, this is a mechanism for designating a small percentage of core funding. (see image)



- SCP is optional. Communities may fund one, two, three, four, or none of these thematic areas. Communities may choose to continue allocating 100% of their core funding through the existing split formula.
- Select Core Priorities give Federations the option of weighing in on a modest basis regarding how they judge or measure the highlighted program areas one against the other, a major step towards the mission-based philanthropic decision-making sought by the Federation movement.

## Select Core Priorities – Thematic Areas of Service:

### The American Jewish Joint Distribution Committee (JDC)

1. [Fighting Global Jewish Poverty – Ensuring that every Jew around the world can live with human dignity](#)

JDC's mission is to provide urgent care to the world's poorest Jews. JDC provides food, medicine, and homeware—tirelessly meeting the basic needs of hundreds of thousands of Jews who have no one else looking after them. Reaching out to Jewish elderly, Holocaust survivors and vulnerable children in the former Soviet Union who live in societies with no safety net, to the “new poor” enmeshed in economic crisis in Central and Eastern Europe —JDC is applying nearly a century of experience to employ solutions that help bolster those suffering the most. In partnership with the Jewish Federations, JDC will continue to fight global Jewish poverty and bring sustenance and dignity to those it serves.

2. [Building Israel's Future Now - Creating equal opportunity for all Israelis](#)

JDC is committed to a strong and more equitable Israel. JDC believes that every Israeli deserves equal job opportunity; every Israeli child deserves a chance to grow up secure and strong; and every Israeli adult deserves to live independently and with dignity, irrespective of age or ability. After last summer's mass protests against Israel's soaring costs of living and staggering inequalities, JDC's expertise in fostering social change and creating opportunities Israel was nationally recognized. In 2012, JDC together with the Jewish Federations will work to shift Israel's current trajectory from one of poverty challenges and inequity to one of prosperity and opportunity.

### Jewish Agency for Israel

1. [Aliyah and Absorption: The Jewish Agency's Core Commitment](#)

The Jewish Agency for Israel was created in 1929 to establish the Jewish State, and to bring global Jewry together to bring Jews to Israel—Aliyah—and facilitate their absorption—Klitah. Today, our founding mission remains our core priority. We monitor worldwide developments that put an estimated 60,000 Jews at risk in hostile regions, ready to act—and acting immediately—to perform **Aliyah of rescue**. We facilitate **Aliyah of choice** for those Jews who seek to come to Israel from across the world, helping with preparation, operating flights and providing resettlement services. By 2014, we will complete the Aliyah of 7,500 Ethiopian refugees, and in 16 of our 22 absorption centers, we offer these newcomers extended acculturation programs so they may adapt from their pre-modern, agrarian society. As political and economic realities in the former Soviet Union (FSU) spur young Russian-speaking Jews to seek opportunity elsewhere, we endeavor to provide the necessary absorption programs so they may fulfill their desire to make Aliyah. Finally, we continue to expand and tailor our diverse array of absorption programs and services, so that any Jew—from any place at any time—who makes Aliyah for any reason, will find what is needed to become established and successful in the Jewish national home.

2. **Am Echad, Lev Echad – One Nation, One Heart: Embodying the Jewish Agency’s Commitment to Pluralism and Peoplehood**

As the organization that founded the Jewish State, the Jewish Agency for Israel proudly works to uphold an Israeli society that realizes the promise of Israel’s Declaration of Independence: “freedom of religion and conscience along with equality of social and political rights, irrespective of religion, race or gender.” It is our core priority to ensure that the Jewish national home openly embraces every Jew. The Jewish Agency is the single largest funder of the full spectrum of **religious streams** in Israel. Particularly in light of events in Beit Shemesh at the end of 2011, we seek to moderate extremist tendencies by strengthening the presence in Israel of multiple expressions of Judaism. We offer support to Progressive (Reform), Masorti (Conservative), and Modern Orthodox initiatives of all types. As questions regarding ‘who is a Jew’ remain unresolved in Israel, we advocate with the Israeli Government in favor of policies of maximum inclusiveness, through our **Committee on the Unity of the Jewish People**. Our pluralistic educational program, Nativ, founded in partnership with the office of the Prime Minister and the Israel Defense Forces (IDF), educates new immigrant soldiers—many of whom are not recognized as Jews by the Ministry of Interior—about Jewish identity and heritage, and directs eligible graduates to seminars that help prepare for conversion. Together with our worldwide donors, the Jewish Agency maintains a Jewish State that is truly a home for every Jew.

Detailed information about **Select Core Priorities** is available on the JFNA website:  
<http://www.jewishfederations.org/understanding-select-core-priorities.aspx>