

ITINERARY



SUNDAY, FEBRUARY 13, 2011

From mid-afternoon: Registration

Take the afternoon to explore Tel Aviv.

Visit the **Neve Tzedek** neighborhood, founded in 1887–22 years before Tel Aviv—by two pioneering Jewish leaders who wanted to escape the crowded living quarters of Jaffa. The neighborhood's turn-of-the-20th-century houses have been lovingly restored in recent years, and the main drag, Shabazi Street, is lined with enticing boutiques and cafés.

Shuttles throughout the day will take you to the **Michal Negrin Visitor's Center**. Your visit to "The World of Michal Negrin" includes a film and a guided tour of the studio and factory, demonstrating all the stages of design and production.

7:00 PM Meet in the hotel lobby.

We begin our Israel adventure by plunging into Tel Aviv's world-famous nightlife at the **Zappa Club**, one of Tel Aviv's hottest pop music venues. We'll hear from our mission chairs and National Women's Philanthropy leadership, and enjoy great food and music. Forget your jet lag—Israeli entertainer **Einat Sarouf** will have everyone singing and dancing.

Overnight: David Intercontinental Hotel, Tel Aviv

MONDAY, FEBRUARY 14, 2011

Breakfast

8:00 AM Proceed to Jerusalem.

Yad Vashem: Our private tour of Israel's Holocaust memorial will focus on stories of women's experiences during the Shoah.

Lunch at the **Knesset**.

Israel's parliament, named after "*Haknesset Hagedolah*," the Great Assembly of the Second Temple period, is a symbol of Israel's dedication to democracy. Its 120 elected members reflect the diversity of Israeli public opinion.



We will meet with female Knesset members to hear how women's voices are affecting the Israeli legislature across the political spectrum.

Leisure time for shopping. Optional shuttles to the Kotel.

Return to Tel Aviv.

Dinner at the homes of Israeli philanthropists in the Tel Aviv area, with special guests: Israeli women who are well-known public figures.

Overnight: David Intercontinental Hotel, Tel Aviv

TUESDAY, FEBRUARY 15, 2011

Breakfast

8:00 AM Depart hotel.

9:00 AM

Visit innovative projects funded by Federation through our overseas partners. This is your opportunity to see first-hand the remarkable work that Annual Campaign dollars make possible, with vulnerable populations including elderly Israelis who were founders of the Jewish state and at-risk children and teens who represent its future. Each bus will visit one of the following programs:

Shifman Comprehensive School in Tirat HaCarmel.

To significantly increase opportunities for disadvantaged students, World ORT has launched "Kadima Mada" (science and technology programming) and Smart Classrooms, which puts interactive whiteboards, laptops and increased internet access into schools. Interact with students and teachers and see these innovations in action.

JDC's **Springboard**: One way to combat unemployment among Israeli young adults is to ensure that they serve in the IDF, since army service is one of the first things potential employers look for on a resume. Each year, Springboard helps over 1,500 Ethiopian and Kavkazi (from the Caucasus Mountains in Azerbaijan) young men and women—whose families do not have a tradition of IDF service—reach their highest potential within the Israeli army, opening the door to social integration and employment.



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Youth at risk lack high expectations for their futures. JDC's **Turning Point** program utilizes business entrepreneurship and employment opportunities to empower alienated 15-18 year olds at a critical juncture in their lives. Participants learn real-world business concepts and skills, gain experience in preparing and presenting business plans, and build self-confidence.

Travel to the Carmel.

In the **Carmel Forest**, visit a memorial site for Ahuva Tomer, the Haifa Chief of Police who was engulfed by flames as she tried to save prison service cadets from a burning bus.

Lunch at Carmei Zeit (Kfar Hasidim) or the Herb and Spice Farm (Beit Lehem HaGlili)

Treasure Hunt: In the Footsteps of Women Pioneers:

In the footsteps of women pioneers, we'll follow clues and navigate on 4x4 vehicles together with Israeli women. We'll explore the Galilee with maps, bible, and a little help from our drivers. This "off the beaten track" experience will take us to wineries, bakeries, spice farms, and historical and archaeological sites – each with its own fascinating story.

Visit **Ethiopian National Project** (ENP) Youth Centers or Scholastic Assistance Programs:

Discover the beauty of Ethiopian culture by learning Ethiopian dance and participating in a traditional coffee ceremony.

Participate in an interactive photography activity with participants in ENP's **Youth Outreach Center**-based Photography Club. Share your favorite photo as youngsters share theirs. Take snapshots of something funny and something beautiful, as you learn about the youths' experiences and passions. Meet the Ethiopian-Israeli professional who has dedicated his talent to helping them gain confidence and find themselves.

American Idol, Israeli style. Join young Ethiopian Israelis as they prepare songs for a karaoke competition. Be the judges ...or sing along, in a fun-filled afternoon that will give you a chance to communicate with the participants and learn about their lives and dreams.

Travel to **Usafiya** on Mt. Carmel.



Experience warm hospitality and delicious local cuisine in a Druze home while learning about this unique Middle Eastern religion, whose women have equal rights and whose men serve in the IDF.

Return to Tel Aviv.

Overnight: David Intercontinental Hotel, Tel Aviv

WEDNESDAY, FEBRUARY 16 , 2011

Breakfast

Proceed to Be'er Sheva. Each bus will visit one of the following programs:

At **Soroka Hospital**, meet the teachers and the students of the World ORT Kav Or program, which operates in 27 hospitals in the country, helping sick children keep up with their school work and giving them opportunities to study new topics while getting medical treatment. Some interact with in-hospital teachers while others are engaged in long-distance learning via computer.

Supported Training and Employment for People with Disabilities. Lack of accessible training and employment opportunities for thousands of Israelis with mental health disabilities has forced these otherwise capable citizens to the periphery to rely on government subsidies. The JDC STEP program offers them the necessary supported training and employment placement to attain financial independence and personal stability.

Visit the **Makif Alef School**, where World ORT has installed a Teacher Empowerment Center (WOTEC) to help hard-pressed teachers prepare lessons and raise educational standards. WOTECs are classrooms that have been transformed with hi-tech equipment—scanners, digital cameras, computers, overhead projectors and screens and more.

(The MetroWest bus will go to their partnership region, Ofakim, for programming and lunch.)



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Proceed to Nitzana.

The Jewish Agency's **Nitzana Youth Aliyah Village** brings together religious and secular Israeli-born youth with youth from the Diaspora and immigrants from the former Soviet Union and Ethiopia. At any one time, 450 youth participate in short-term Negev Seminars and long-term Selah and ulpan programs.

This educational community offers activities that impart Zionist values and teaches science and technology as tools for personal and regional development. The activities address topics including ecology and protection of the environment, alternative energy sources, and technological solutions to problems of desert life.

Lunch at Nitzana

Train with young women soldiers defending the State of Israel on an **Israel Defense Force (IDF)** base.

Hafla! Enjoy a Bedouin-style meal at the Sefinat HaMidbar camp. We'll enter Bedouin tents for a traditional feast with a drum circle, belly dancing and plenty of wine.

Overnight: David Intercontinental Hotel, Tel Aviv

THURSDAY, FEBRUARY 17, 2011

7:30 AM Dance exercise on the Promenade (optional)

“Helem Malem” (To Dream a Dream): A celebration of 25 years since the beginning of Operation Moses and large-scale Ethiopian aliyah. Meet Ethiopian-Israeli women who have fulfilled their personal dreams and those of their community, including actress and singer **Tetana Kavada**.

Proceed to the Rabin Center.

Visit the new **Museum for the History of Society and Democracy in Israel at the Rabin Center**, which interweaves the history of the State of Israel with the biography of Yitzchak Rabin, who played such a key role in shaping the country. The exhibits explore the conflicts, social challenges and dilemmas the country has faced since its founding.



Following a brief introduction, we will tour the museum on our own with the help of audioguides. We'll then hear from guest speaker **Dalia Rabin**, chairperson of the Rabin Center, who is the daughter of Prime Minister Rabin and a former Member of Knesset herself.

Lunch and reflection sessions

Now is your opportunity to reflect on the time you've spent in the Land of Israel and to share the experiences, sites and people you'll want to remember most after you've returned home. Many past participants agree that this time for reflection and evaluation will be one of your cherished mission highlights

Afternoon at leisure

Farewell dinner at HaTachana, Jaffa's old railway station, which was built in 1892 and has become Tel Aviv's newest attraction. This pedestrian-only, indoor and outdoor marketplace includes shops, cafes, restaurants, and unique spaces to explore. Enjoy an evening of fabulous food, music and dancing, and celebrate with your old and new friends.

**RETURN HOME INSPIRED, INVIGORATED,
IMPELLED TO ACTION!**

