

2008 UJC GENERAL ASSEMBLY PROGRAM

November 16-19, 2008

SUNDAY, NOVEMBER 16

Next Generation Day

The GA will be preceded by a full-day program devoted to the Next Generation, sponsored by the Samuel Bronfman Foundation. For the first time, approximately 700 young people under 45 from Israel and North America will spend the day together learning and exchanging ideas. [Click here](#) for program schedule.

8:00 am

Registration, Information and Hospitality Desks Open

On-site registration will be open at this time, and will remain open during the GA. These stations at the Binyanei Ha'umah convention center are open on Nov. 16 from 8:00 am to 10:00 pm, on Monday from 7:00 am to 8:30 pm, and on Wednesday from 7:15 am to 1:00 pm. On Tuesday, due to the day-long Seminar on Wheels outings across Israel, these desks may not be staffed. GA Hospitality desks will also be available at most GA hotels; hours for these desks can be found at the hotels.

5:00 pm

GA Exhibit Hall Opens

The GA proudly presents its largest exhibition ever, displaying the activities and accomplishments of almost 100 sponsors from Israel and North America. Enjoy an opportunity to learn about their work, network and socialize.

5:00 pm

Prime Minister's Council/Star of David Society Dinner

The Prime Minister's Council, a society for donors who give at least \$100,000 to the Annual Campaign each year; and the Star of David Society, donors who have endowed their annual gifts or created other major community endowments at a minimum of \$200,000, will gather for a private dinner. The **Prime Minister of Israel, Ehud Olmert**, will meet with Prime Minister's Council and Star of David Society donors prior to the opening of the GA.

Venue: Teddy Hall, Binyanei Ha'umah, Jerusalem

By Invitation only

Contact: Arlene Berland, arlene.berland@ujc.org 212-284-6533 and Beverly Woznica, beverly.woznica@ujc.org 818-386-0100 ext 238

8:00 pm - 9:30 pm

Gala Opening: Celebration of Partnership

The opening plenary commemorates 60 years of partnership between the State of Israel and the Federations of North America. The dynamic program features Israel's Prime Minister, the top leadership of UJC and our primary overseas partners, the 2008 GA chairs, and inspiring performances by accomplished young people who are shaping Israel's culture.

Keynote: **Prime Minister Ehud Olmert**

Speakers: **Steve Schwager, Executive Vice President, JDC; Ze'ev Bielski, Chairman, the Jewish Agency; Shari Arison, GA Israel Chair; Mark and Jane Wilf, North American Chairs; Lori Klinghoffer, Chair, UJC National Women's Philanthropy**

MONDAY, NOVEMBER 17

6:00 - 7:00 am

Good Morning Jerusalem

Witness Jerusalem as it awakens while jogging around the historic walls of our beautiful Old City. Meet for an early morning run led by **Avraham Burg**, former Speaker of the Knesset and former Chairman of the Jewish Agency. Open to all. Special arrangements for people with disabilities to participate are available.

Meeting point: Windmill on King David St.

7:30 am

Mission Department Breakfast Meeting

Hall B

Special Guest Speaker: Professor Israel (Izzy) Borovich, Chairman of the Board, El Al Airlines

By Invitation Only

7:30 am

Israel Project Breakfast

King David Hotel

The Israel Project (TIP) staff and board members cordially invite you to join us for an update on TIP's critical work as the go-to resource for accurate and up-to-date information about Israel and the Middle East. **TIP Founder and President Jennifer Laszlo Mizrahi** will speak about Israel, Iran, and the media. Special guests to be announced.

7:30 am

Young Leadership Awards Breakfast

Hall C

By registration only

9:00 - 10:00 am

Plenary: A Vision of Israel's Future

President Shimon Peres will address the GA about the common future of the global Jewish community, with Israel at its center. **Adam Bronfman**, Managing Director of The Samuel Bronfman Foundation, will share his prospective on the next generation of the Jewish people. We'll see the riveting Jerusalem dance company "Ora" and salute the communities that have earned the Sapir Award for Campaign Excellence.

Chair: Kathy Manning, Chair, UJC Executive Committee

10:15 - 11:30 am

Breakout Sessions

The Impact of a Turbulent Economy on Israeli Society

Hall A

The global economy is undergoing a severe crisis, and although Israel's economy has been strong, we need to be prepared. In a recession, the most vulnerable populations are the first to suffer and the hardest hit. How will the Government of Israel handle a widening socio-economic gap and cope with the needs of one third of the population, who are projected to be below the poverty line?

Moderator: Ruth Sinai, Social Affairs Correspondent, Haaretz

Panelists: Yarom Ariav, Director General, Ministry of Finance; MK Isaac Herzog, Minister of Welfare and Social Services; Professor Leo Leiderman, Chief Economist, Bank Hapoalim;

Professor Rafi Melnik, Provost, Inter-Disciplinary Center, Herzliya

Thinking Inside the Box: Engaging the Next Generation in Our Work

Hall B

A dialogue on the challenges and opportunities our system faces in engaging the Next Generation. What are their barriers to involvement – and how can we listen to their voices and lower the barriers? This session will be an opportunity to engage in a discussion with our system's leading thinkers and strategize with them about addressing the challenges.

Moderator: Bobbie Higer, Past Co-chair, UJC National Young Leadership

Panelists: Jeff Kaye, Director General, Resource Development, Jewish Agency; Joanne Moore, Co-chair Designate, UJC National Young Leadership; Marc Terrill, President, THE ASSOCIATED: Jewish Community Federation of Baltimore

Education in Israel: Restoring the Qualitative Edge

Hall C

From pre-school through university, the standard of education in Israel, once a source of pride to the State of Israel and the Jewish people, is in crisis. Although education has the second largest budget in Israel, classes are too large, the status of teachers has declined, and we're losing our brightest students to other countries. Hear about efforts to improve Israeli education on all fronts.

Moderator: Professor Moshe Kaveh, President, Bar Ilan University

Panelists: Professor Zvi Galil, President, Tel Aviv University; Dov Lautman, Chairman of Hakol Chinuch & Chairman of the Lautman Foundation; MK Rabbi Michael Melchior, Chair, Knesset Education Committee

Broadening Our Impact through Supplemental Giving

Hall D

The opportunity to match programs with funders presents a broad spectrum of possibilities to Federations. This in-depth look at supplemental giving will examine the entire process, from identifying, marketing and funding projects to measuring their impact. Examples from communities will reinforce the potential these initiatives provide and the breadth of concerns they address.

Moderator: Lee Wunsch, Chief Executive Officer, the Jewish Federation of Greater Houston

Panelists: Judie Fein-Helfman, Chief Planning Officer, Jewish Federation of Greater Washington; Ken Heyman, FRD Chair, United Jewish Communities of Metrowest, NJ; Jeff Korbman, Assistant Executive Vice President, United Jewish Communities of Metrowest, NJ; Jocelyn Krifcher, Chair, Supplemental Giving, Jewish Federation of Greater Washington

The Emerging Phenomenon of Jewish Service Learning

Hall E

A recent study of American Jews found that making the world a better place ranked as their personally most meaningful activity. Organizations and prominent philanthropists have begun investing in the field and working to build the capacity of Jewish service programs. We'll examine the recent explosion in popularity of Jewish service learning programs and the powerful impact of these experiences. Featuring the international launch of the new study by UJC's Jewish Peoplehood and Identity Department of service learning participants, "Young, Jewish and Working for Change."

Moderator: Danny Krifcher, Interim CEO, Jewish Coalition for Service

Panelists: Barbara Bedney, Assistant Director, Domestic Affairs, United Jewish Communities; Eli Fried, Policy Researcher and Projects Director, Harold Hartog School of Government and Policy at Tel Aviv University; Yonatan Glaser, Founding Director, B'Tzedek; Dganit Jenschil, Israel Director, OTZMA

Building, Strengthening, and Investing in the Negev

Hall FG

Always a national priority, strengthening the Negev has been identified by Israel's leaders as one of the most important Zionist goals of the 21st century. While the government moves forward with infrastructure improvements, Federations are collaborating with government bodies and NGOs on a variety of social welfare, education, community capacity, and economic development projects. Hear from experts in the field about new initiatives and opportunities for meaningful participation.

Moderator: Toni Young, Chair, UJC Global Operations: Israel & Overseas; Vice Chair, UJC Board of Trustees

Panelists: Kher Albaz, Director of Social Services for Negev Bedouins, Segev-Shalom Regional Council and Academic Advisor for Arab Students, Sami Shamoon Engineering College; Leah Golan, Director General, Israel Department of the Jewish Agency for Israel; Roni Flamer, CEO, OR Movement; Moti Hershkowitz, Vice President and Dean for Research & Development, Ben Gurion University; Daphna Murvitz, Director of Economic Development Initiatives, Israel Venture Network

Tools to Empower the Ethiopian Community

Hall H

Israel's Ethiopian community now numbers close to 120,000. Programs to equip this population with skills and resources they need to integrate fully into Israeli society – many of them funded by the Federation system – have seen notable success, but there's still substantial work to be done. We'll review the lessons learned from our efforts and discuss the implications for future action.

Moderator: Bruce Sholk, Chair, Ethiopian Israeli Work Group

Panelists: Danny Admasu, Executive Director, Israel Association for Ethiopian Jews; Arnon Mantver, Director General, JDC Israel; Dr. Negist Mengeshe, Director General, Ethiopian National Project; Shmuel Sisso, Mayor of Kiryat Yam; Moshe Vigdor, Director General, Jewish Agency

The Drama of Holocaust Survivors in Israel

Hall I

Over 250,000 elderly Holocaust survivors live in Israel, and most of them have been scarred – psychologically and physically – by the trauma of their experiences. Witness Theater brings elderly survivors and Israeli youth together to develop and perform skits that bring the survivors' experiences to life. The performance will be followed by a discussion on meeting the needs of Holocaust survivors in Israel.

Performance: Witness Theater, introduced by Michael Horowitz, Past President, Minneapolis Jewish Federation and Chair, JDC-Israel's Programs for Elderly

Moderator: Ruth Eglash, Social Affairs Reporter, *Jerusalem Post*

Panelists: Reuven Merhav, Chairman of the Executive Committee, The Claims Conference; Dr. David Silberklang, Editor-in-Chief, Yad Vashem Publications, and Editor, Yad Vashem Studies

Education Toward a Global Perspective

Hall K

Preparing the next generation of Jews to embrace a strong, meaningful Jewish identity is a shared challenge in North America, in Israel and around the world. And connecting young Jews in far-flung communities not only to Jewish life but to each other is an additional challenge. A variety of innovative efforts are underway to strengthen the sense of meaningful Jewish identity and connectedness for both youth and adults.

Moderator: Jon Woocher, Chief Ideas Officer and Director of the Lippman Kanfer Institute, JESNA

Panelists: Esther Abramowitz, Director of Student Life in Israel, Hillel: The Foundation for Jewish Campus Life; Alan Hoffmann, Director General, Education Department, Jewish Agency for Israel; Gidi Mark, International CEO, Taglit-Birthright Israel; Gideon Shavit, Chief Executive Officer, Alexander Muss Institute for Israel Education

Election 2008: Opportunities and Challenges for Jews and Israel

Hall M

What will a new US President and Congress, as well as upcoming elections in Israel, mean for the United States, Israel and the Mideast region? The panel will discuss these important issues and share their insights into the implications of the evolving political realities.

Moderator: Steve Gutow, Executive Director, JCPA

Panelists: Professor Moshe Arens, Former Defense Minister; Colette Avital, Member of Knesset; William Daroff, Vice President, Public Policy and Director, UJC Washington

Building a Shared Israeli Society: Challenges and Responses from Jewish and Arab Citizens

Hall N

"Arab Labor," the first Arab-language sitcom to become a top-ten hit in Israel, uses satire to portray the discomfort between Israeli Jews and the Arabs. Using clips from the sitcom on topics like education, leadership development, women's empowerment, and employment, this session's expert panelists will engage participants in a serious discussion of these issues.

Moderators: Brian Lurie and Steve Schwager, Co-Chairs, Inter-Agency Task Force on Israeli Arab Issues

Panelists: Amal Elsana Alhjoor, Director, AJEEC; Nadia Hilo, Member of Knesset; Mike Prashker, Founder and Director, Merchavim, the Institute for the Advancement of Shared Citizenship in Israel; operation; Yossi Tamir, Director, JDC's Tevet Employment Initiative

11:45 - 1:00 pm

Breakout Sessions

Iran's Ticking Time Bomb

Hall A

The possibility of a nuclear Iran is one of the most pressing issues facing the international community today. Learn about what a nuclear armed Iran would mean for Israel, the Middle East, and the world from an esteemed group of experts.

Moderator: David Horovitz, Editor-in-Chief, *Jerusalem Post*

Panelists: Ambassador Dan Gillerman, Israel's Former Permanent Representative to the United Nations; Dr. Emily Landau, Senior Research Associate, Institute for National Security Studies, Tel Aviv University; Martin Raffel, Senior Associate Executive Director, JCPA; Lieutenant General (Reserves) Moshe Yaalon, Distinguished Fellow, The Adelson Institute for Strategic Studies

Social Entrepreneurship: Reinvigorating the Jewish People for the 21st Century

Hall B

Social entrepreneurship has emerged globally as a major force for energizing Jewish life. Philanthropists and federations are bringing innovative approaches to critical challenges and forging new connections among Jews globally. This movement has the potential to transform 21st century Jewish life, and supporting it is integral to strengthening Jewish peoplehood.

Moderator: Mamie Kanfer Stewart, Lippman Kanfer Family Foundation

Panelists: Ariel Beery, Co-Director, Presentense; Robin Gofine, Vice President, Strategic Community Planning and Engagement, UJA Federation of Greater Toronto; Justin Korda,

Director of Israel Programs, Center for Leadership Initiatives; Nir Tsuk, Director, Ashoka: Innovators for the Public

Stronger Together: Federation and Foundation Partnerships

Hall C

Private-public philanthropic partnerships are quickly becoming a model for federations and foundations in working towards collective goals. Private funders are leading the way, working with community based organizations such as Taglit-Birthright Israel and the UJC Social Venture Fund for Jewish-Arab Equality and Shared Society. The session will conclude with a facilitated discussion about how to apply this approach in your community, even in these uncertain economic times.

Moderator: Rae Ringel, President, the Ringel Group LLC

Panelists: Alisa Doctoroff, Member, UJC Social Venture Fund for Jewish-Arab Equality and Shared Society; Ted Sokolsky, President and CEO, UJA Federation of Greater Toronto; Jason Soloway, Director of Special Projects, the Andrea and Charles Bronfman Philanthropies

Global Fundraising Opportunities in a Dynamic Overseas Landscape

Hall D

The changing global philanthropic landscape has transformed the roles of Israeli and North American philanthropists and produced unique partnerships. New models of engagement, new relationships and collaborative efforts are today's international buzzwords. Learn about some of the edgiest initiatives from these investors, including UJC's Social Venture Funds and other strategic partnerships.

Moderator: Toni Young, Chair, UJC Global Operations:Israel and Overseas; Vice Chair, UJC Board of Trustees

Panelists: Stuart Brown, Trustee, Naomi and Nehemiah Cohen Foundation, and Member, UJC Social Venture Fund for Jewish-Arab Equality and Shared Society; Shlomit de Vries, Vice President, the Arison Foundation; Carol Smokler, Chair, UJC Social Venture Fund for Jewish-Arab Equality and Shared Society; Dr. Branco Weiss, Chair, The Branco Weiss Institute

Leadership in a Diverse, Global Jewish Community

Hall E

Increased interaction between Jewish communities in different countries – and increased diversity within communities – has produced a unique set of challenges and cultural obstacles. Leaders must learn to recognize and work past religious, socioeconomic, and geographic differences to create effective partnerships. *This session is sponsored by the UJC Mandel Center for Leadership Excellence in conjunction with the Mandel Leadership Institute in Israel.*

Moderator: Dr. Daniel Marom, Director of the Mandel Leadership Institute's Visions Unit

Panelists: Dr. Ruth Calderon, Founder and Executive Director, Alma Home for Hebrew Culture, Tel Aviv, and Founder, Alma New York; Rabbi Marc Rosenstein, Founding Director, Makom Bagalil – the Galilee Foundation for Value Education

Aging in Place: Implications and Strategies for Israel and North America

Hall FG

The majority of older Jewish adults want to “age in place,” remaining in their own homes and communities. The challenge for our system is to help them do so in comfort and with the honor and respect our tradition demands of us. We'll explore the meaning of aging in place and the implications of this global phenomenon for the Jewish communal world.

Moderator: Judith Brachman, Columbus, Chair, UJC Domestic Affairs Aging Workgroup

Panelists: Barbara Bedney, Assistant Director, Domestic Affairs, UJC; Jack Habib, Director, Myers-JDC-Brookdale Institute; Allan Schneiderman, Director, Community Planning & Allocations, Federation CJA, Montreal

A New Approach to Israeli Public Diplomacy

Hall H

Israel discovered its "soft power" – the ability to influence behavior through cultural means – relatively late in the day. The Government of Israel is investing significant money in a national re-branding project and has established a National Public Diplomacy Center. Learn about this new initiative, the research that led to its development, and how it is promoting cooperation among the myriad other Israel advocacy efforts already in place.

Moderator: Nachman Shai, Senior Vice President, External Relations and Director General, UJC Israel

Panelists: Ido Aharoni, Head of Brand Management Team, Ministry of Foreign Affairs; Jennifer Laszlo Mizrahi, Founder and President, The Israel Project; Professor Gerald Steinberg, Executive Director, NGO Monitor, Chair, Political Studies, Bar Ilan University; Yarden Vatikai, Director of the National Information Directorate, Prime Minister's Office

Helping Israel's Children at Risk

Hall K

As the issues surrounding children at risk in Israel have taken on greater prominence in the last few years, the public and private commitment to addressing their needs have grown tremendously. Who are Israel's at-risk children? Have the numbers increased, or are we simply becoming more sensitive to their situations? Find out about the strategies already in place to help them, best practices, collaborative opportunities and ongoing challenges.

Moderator: Barbara Salmanson, President, Jewish Child Care Association and Chair, American Friends of Orr Shalom

Panelists: Talal Dulev, Director of Israel's National Program for Children and Youth at Risk; Judge Ellen Heller, President, JDC; Talia Lidar, Israel Representative, Jewish Federation of Greater Philadelphia; Jane Sherman, Co-chair, Israel Department, Jewish Agency

The Power to Create Change: A Conversation with North American and Israeli Philanthropists

Hall M

A diverse panel of leaders will share their experiences and values. They will discuss how they shape their own philanthropy and grantmaking, and identify what North American and Israelis can learn from each other. Their personal stories will demonstrate the power of an individual or family to spearhead change in the organizations and issues to which they apply their skills and resources.

Moderator: Ronny Douek, Chair, Sheatufim

Panelists: Julia Koschitzky, Member, World Executive Committee, Keren Hayesod; Charles Ratner, President and CEO, Forest City Enterprises; John Ruskay, Executive Vice President UJA-Federation of New York; Raya Strauss, Co-owner and President, Strauss Investment Company

Disturbing Economic Trends in the FSU – and Other Jewish Problems

Hall N

Recent shifts in global financial markets are expected to spill over and affect the Russian economy, creating a new economic reality in the region. What does this mean for the elderly Jewish population in the former Soviet Union, and how will it affect the next generation of Jews there? Our overseas partners at work in the FSU are positioning themselves to address these issues under growing economic constraints.

Moderator: Rebecca Caspi, Senior Vice President, Global Operations: Israel & Overseas and Director General, UJC Israel

Panelists: Gerda Feuerstein, Deputy Director General, Education Department, Jewish Agency; Asher Ostrin, Executive Director, FSU Programs, JDC; Professor Amnon Sela, Head, Leonard Davis Institute for International Relations, Associate Professor of

**International Relations and Russian Studies; Robert Singer, Director General and CEO,
World ORT**

1:00 - 2:15 pm

Lunch is served to all attendees in Session Hall Foyers and Hall O

Enjoy Israeli music while visiting our sponsors and exhibitors, representing nearly 100 nonprofit organizations.

1:30 - 1:45 pm

Egalitarian Mincha Service

Orthodox Mincha Service

See GA Information Desks for locations

2:15 - 4:15 pm

Mifgash

Sponsored by The Wexner Foundation

Teddy, Oranim, Pincus and Dulchin Halls

A unique opportunity for GA participants from Israel and all over the world to engage in meaningful discussion about the role we might play in each others lives. The Wexner Foundation will facilitate a GA-wide *mifgash* (encounter) engaging some 3000 Jews from the Diaspora and Israel in a dialog about our similarities, differences, points of tension and shared joy. The mifgash will set the tone for deeper conversations that will take place during the rest of the GA and beyond.

4:30 - 6:00 pm

Plenary: Faces of the Israel Defense Forces

Keynoted by **Israel's Defense Minister Ehud Barak and IDF Chief of Staff Lieutenant General Gabi Ashkenazi**, this session will take a unique look at the IDF, its officers and its soldiers, highlighting personal stories of heroism. The IDF has always been a people's army: In addition to defending Israel's borders, it continues to play an important part in meeting Israel's social challenges and shaping Israeli society. Featuring a special tribute to Ilan Ramon and music from the IDF band and cantor.

Chair: Michael Gelman, Treasurer, UJC

6:00 – 7:30 pm

Choose a Jewish Job - Put Your Passion to Work

Cinema Lobby and Hall E

An opportunity to learn about jobs in the Jewish community

6:00 - 8:00 pm

A Taste of Israel

Exhibit Hall

Join us for a reception in the Binyanei Ha'umah exhibit hall, with special guest the **newly elected mayor of Jerusalem**. Sample the unique foods and exceptional wines of Israel including Israeli grown and cultivated olives, oil, tomatoes and spreads, enjoy Israeli entertainment, and visit with our Israeli sponsors, who have supported this GA in unprecedented, historic proportions. Don't miss the opportunity to meet the new mayor of Jerusalem in his first public appearance.

7:00 pm

UIA Board Meeting

Crowne Plaza Hotel

7:45 pm
Reception for Sapir Award Winners
Hall E

7:45 pm
GA Cinema: "Zerubbavel"
Hall I

Attend the world premiere of the first Ethiopian movie produced in Israel, which just won first place in the Haifa Film Festival. It's the fascinating story of an Ethiopian boy who aspires to be the Spike Lee of Israel and documents his own family's struggle to assimilate into Israeli culture while preserving their heritage. After the screening, participate in a discussion with Director Shmuel Beru, Producer Mark Rosenboim and Katriel Schory, Managing Director of the Israel Film Fund.

7:45 pm
Jewish Agency Aliyah Department Reception
Hall G

8:00 pm
Dance Performance
Colban Dance presents "Gate of Jerusalem" (Entrance fee)
Beit Shmuel - See GA Information Desk for more information

8:00 pm
Sponsors Reception
Venue TBA

9:00 pm
National Young Leadership Cabinet and Cabinet Alumni Gathering
Location: The King David Hotel's Lobby lounge, 23 King David St., Downtown Jerusalem

9:30 pm
Party with the Next Gen, hosted by the Jewish Agency for Israel
We are very grateful to the 17 Club (formerly Hauman 17) for sponsoring this event and to **world-renowned singer David Da'or** for donating his performance in honor of the GA Next Generation participants. Buses will depart from Binyanei Ha'umah.

9:30 pm
AJCOP, JCSA & WCJCS Recognition of Professional Leadership Awards Reception
Weizmann Hall, Jewish Agency for Israel, 48 King George Street, Jerusalem

Tuesday, November 18

8:30 am - 5:30 pm

Seminars on Wheels

The GA leaves the convention center and participants fan out to explore Jerusalem, the Galilee and the Negev from Karmiel to Yeruham, for an up-close look at life in modern Israel. Each group will visit federation-funded projects as well as sites that highlight Israel's cultural, historical, military, high-tech, academic and business accomplishments. The event will focus on the work of JAFI, JDC, ENP, World ORT and other partner organizations. NOTE: If you have not pre-registered for a track, please visit the GA Information Desk. [**Click here**](#) for track descriptions.

6:00 pm

Tel Aviv Café

In the evening, all will gather in historical Sarona Gardens in Tel Aviv to celebrate the city's upcoming centennial, hosted by the city's mayor. Once a German Templar colony and then occupied by the army, this renovated site has become a focus of the new Tel Aviv. Throughout the gardens, we'll enjoy entertainment, food, and exhibits highlight facets of modern Tel Aviv and moments in its history. **Ron Huldai, the Mayor of Tel Aviv** and **MK Isaac Herzog, Minister of Welfare and Social Services**, will be on hand to offer greetings. Transportation to Jerusalem provided. *Sponsored by the Municipality of Tel Aviv and its mayor.*

WEDNESDAY, NOVEMBER 19

7:30 – 9:00 am

UJC Board/Delegate Assembly Annual Meeting

Hall A

By Invitation Only

9:15 – 10:15 am

Plenary

Professor Stanley Fischer, Governor of the Bank of Israel and world renowned expert economist, will share his views on the global financial crisis. Then we'll hear from **Benjamin Netanyahu, former Prime Minister and head of the Likud Party**. Regarded as the architect of the new Israeli economy, he will offer his perspective on the state of the country's economy today as well as his political views in light of upcoming elections.

Chair: **Toni Young, Vice Chair, UJC Board of Trustees**

10:15 – 11:00 am

Stretch your legs and grab a coffee during this intermission before the closing plenary.

11:00 - 12:30 pm

Plenary

Tikkun Olam: Israel and the World

We'll highlight Israel's centrality in the Jewish global community through three different points of view on the theme of Tikkun Olam: **Foreign Minister Tzipi Livni** will address the national perspective; **GA Chair Shari Arison** will speak from a personal point of view and **UJC President and CEO Howard Rieger** will present the federation movement perspective. We conclude the GA with a lively performance by the young talented members of the Israel Youth Movements

Ensemble.

Chair: **Joe Kanfer, Chair, UJC Board of Trustees**

12:30 – 5:00 pm

Open House at the Israel Museum

Guided tours every 30 minutes beginning at 1pm. In addition to free entrance, GA participants receive a 15% discount at the café and the Israel Museum Store. Buses will depart from Binyanei Ha'umah.